

# 5 Questions to Guide Your AI Adoption Strategy

## *A Structured Guide to Clarify Readiness, Goals, and Risks Before AI Investment*

Before your organization invests in AI training, it's worth pausing to reflect on what success looks like for your company, as well as what might get in the way of this success. These five questions will help you clarify your goals, anticipate challenges, and set the stage for meaningful outcomes. There are no wrong answers, just honest ones.

### **Question 1: What specific problems are we hoping AI will help us solve?**

Why this matters: Vague goals lead to vague results. Identifying concrete pain points—whether it's time spent on repetitive tasks, inconsistent outputs, or difficulty accessing information—helps ensure training addresses real needs rather than theoretical possibilities.

### **Question 2: How do our employees currently feel about AI—and why?**

Why this matters: Fear, skepticism, and excitement all shape how people engage with new tools. Understanding your team's mindset helps tailor the training approach and ensures no one feels left behind or dismissed.

### **Question 3: What does 'success' look like 90 days after the initial workshop?**

Why this matters: A workshop is a starting point, not a destination. Defining measurable outcomes—whether it's hours saved, tasks automated, or confidence levels improved—creates accountability and a clear path forward.

### **Question 4: Who needs to be in the room—and who's been left out of the conversation?**

Why this matters: AI adoption affects every level of an organization. Including frontline staff alongside leadership ensures the training reflects real workflows and builds buy-in across the team.

### **Question 5: What support will our team need after the workshop ends?**

Why this matters: Learning a tool is different from using it confidently. Thinking ahead about follow-up resources, coaching, or ongoing advisory support helps turn initial momentum into lasting change.

## **Ready to Take the Next Step?**

Learn more about our approach at [www.jonesiconsultancy.com](http://www.jonesiconsultancy.com) or contact us at [info@jonesi.us](mailto:info@jonesi.us) to begin partnering on your company's customized AI integration approach.

